



Communities exist because of bonds.



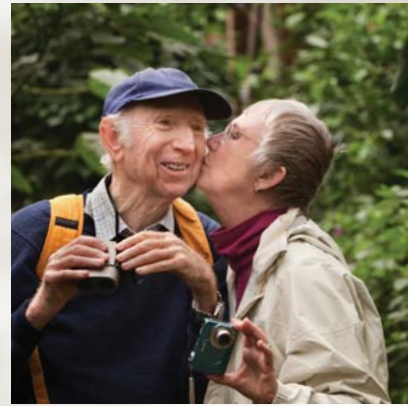




Bonds between families.  
Bonds between friends.  
Bonds between neighbors.

Born of love. Woven through laughter.  
Strengthened by respect.







Together, O'Reilly Development and Arrow Senior Living build true communities for our seniors. Communities in which they can experience both dignity and freedom while enjoying the amenities of a luxurious and well-staffed property.



## Successes

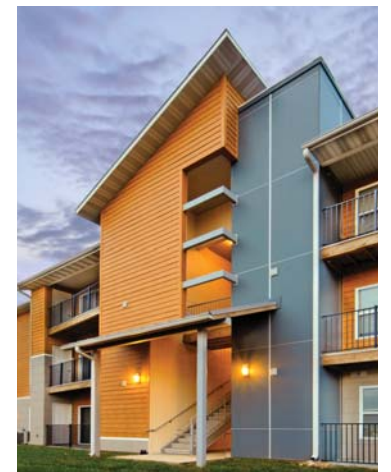
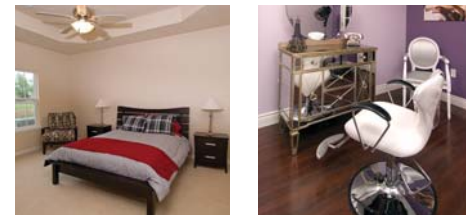


### *The Monroe*

The Monroe is a 122-bed green apartment building located on Missouri State University's campus in Springfield, Missouri. This green "By-the-Bed" project was placed in service in August 2011 and is 100% leased.

### *The Fremont*

A new 70-unit, over-55 active adult community in Springfield, MO, The Fremont offers seniors a unique choice in retirement living. As an independent living community with a home health agency located on-site, older adults who choose The Fremont can also select their level of care. The community's first tenants moved in July 2008.



### *ēko park*

O'Reilly completed this 114-unit green apartment community in April of 2010. This energy efficient property includes all utilities, e-star appliances, and satellite television in its leases. The ēko Park concept has been successful in this competitive apartment market and is currently maintaining a 95% occupancy level.

## The Team

### *Patrick E. O'Reilly*

Pat is the Owner, Investor & Developer of O'Reilly Development and is well known for his many contributions to the greater Springfield area and beyond. Having built his flourishing career as a real estate investor and developer on a solid foundation of knowledge, diligence and honor, he continues to blaze a trail for others in the industry.

Pat is a lifelong Missouri resident with a B.S. in Business Management from Missouri State University.

### *Denise K. Heintz*

Denise is both a Partner and Director of Operations & Development of O'Reilly Development. As an expert in full development management, Denise brings over 22 years of experience in the housing development industry at the management level specializing in:

- Owner representation with supervision during design, construction and operations
- Management of Section 42 Low Income Housing Tax Credit (LIHTC) applications and developments
- Historic preservation of buildings placed on the National Register

### *Stephanie Harris, Esq.*

Stephanie is the CEO and principal of Arrow Senior Living. A highly sought-after consultant, sales trainer and co-owner and operator of senior housing communities, she has developed proven methods by working in the trenches directly with leasing counselors, seniors, and their families.

Stephanie is an author, member of the Missouri Bar Association and has spent time on Capitol Hill as a policy advisor. She is an honors graduate of political science at American University and was recently selected as the St. Louis Business Journal's Top 30 Under 30 for her business achievements.

### *Paul Karseras*

Paul serves as Senior Operations Advisor for of Arrow Senior Living. He contributes more than 40 years of operational experience for more than 100 senior housing facilities, and has been COO of two major healthcare companies- Guardian Care, Inc. (NASDAQ) and PMG, Inc.

Paul has served on the Federal Medicare Advisory Committee, been a board member of the National Council of Homecare Facilities, and was Chief Operating Officer for a New York Stock Exchange national health care company.

### *Richard B. Shamberg*

Richard Shamberg is a partner in St. Louis, MO-based of Arrow Senior Living. Shamberg has led and managed acquisitions, turnarounds, and development of independent senior living, assisted living, and memory care for clients and partners in California, Colorado, Arizona, Michigan, Missouri, Minnesota, and Illinois.

Shamberg started in the senior housing and care industry as a director for St. Louis-based ONE ON ONE Services for Seniors, LLC, one of the nation's leading firms in sales, marketing, and management consulting to the independent and assisted living industries.





This is not a just a project and  
this is not just an investment.

This is a promise—  
a connection to and for  
those who deserve  
our utmost esteem.

Let's reinforce the bonds that  
define our community.





